



# Introduction Higher education and promoting innovation

Dr. Max Hogeforster, Chairman Hanse-Parlament



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# Third stage EQF 6: (Dual) higher education

- 60 % and more of school leavers have a higher education entrance qualification and want to study
- Of these graduates, a much higher proportion must be recruited for vocational training and employment in SMEs
- However, SMEs urgently need skilled workers and entrepreneurs with good theoretical knowledge and comprehensive practical skills and experience



# Third stage EQF 6: (Dual) higher education

- This is why more dual study programs are absolutely essential
- At the same time, this is an ideal way to promote innovation
- In the 3LOE project, 6 dual study programs were developed very successfully and implemented
- **The SMEs involved as training partners were delighted!**





# Third stage EQF 6: (Dual) higher education



Train-the-Trainer for  
university lecturers and SME  
advisors



6 dual bachelor programs  
(management of renewable  
building energy technology,  
business administration &  
sustainable management of  
SMEs, innovation in green  
economy, green supply chains,  
sustainable Building System  
Technology )



5 study modules in  
the green economy



Conducting  
manageable R&D  
projects for SMEs &  
promoting innovation



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# Experts and dialogue partners

**Prof. Dr. Joachim von Kiedrowski, Vice-President Berufliche Hochschule Hamburg:** Development and results on dual higher education

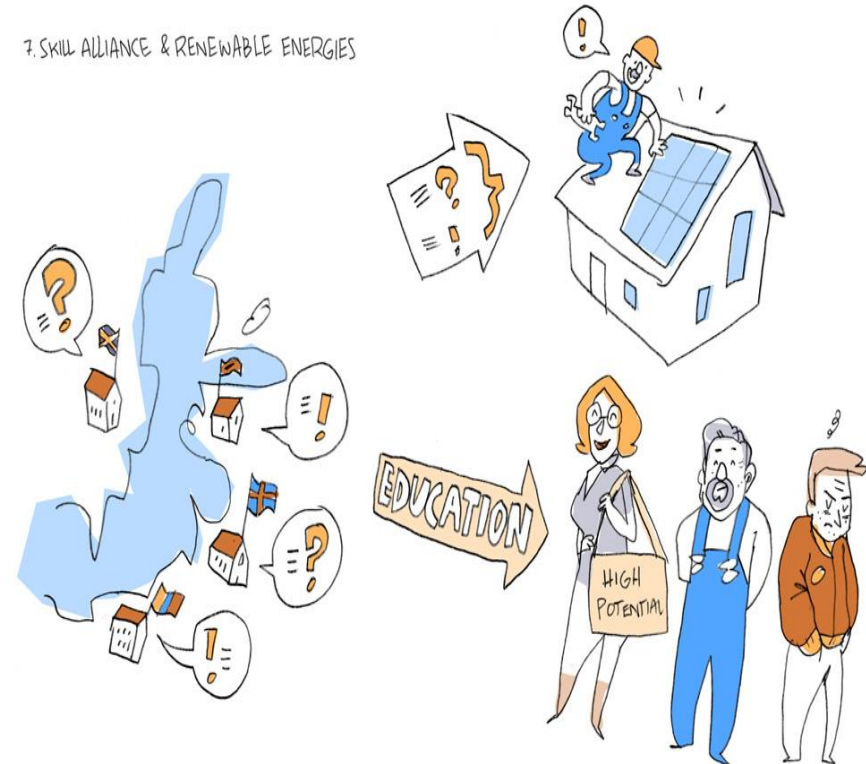
**Prof. Marek Łukasik, Vice-Rector Uniwersytet Pomorski w Słupsku:** Developing innovation at regional universities

**Prof. Dr. oec. Tatjana Muravska, Department of International Business and Economics Riga Stradins University:** Professional Bachelor program “Entrepreneurship & Innovation in Green Economy”

**Dr. Jurgita Lieponienė, Deputy Director for Studies at Panevėžio kolegija/State Higher Education Institution:** Dual Bachelor programs “Business Administration for SMEs” and “Electrical and Automatic Equipment”

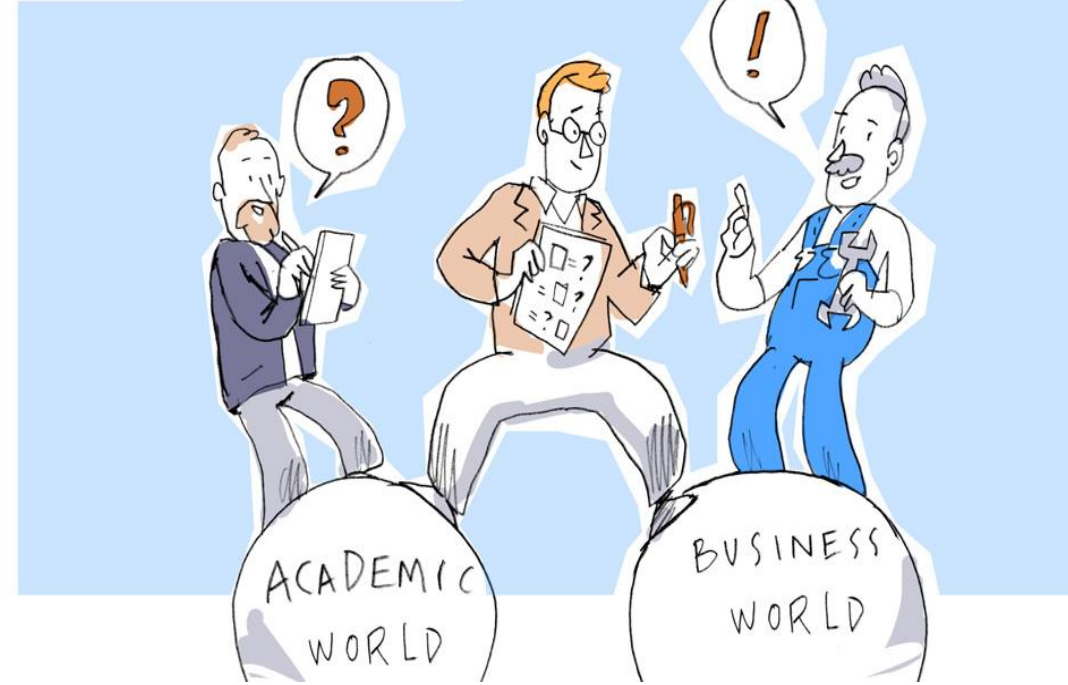


7. SKILL ALLIANCE & RENEWABLE ENERGIES



# Innovation Promotion

- A concept was developed and realised for the innovation promotion of SMEs
- According to this concept, the promotion of innovation is primarily combined with the implementation of vocational training programs in line with the specific needs of SMEs
- All COVEs have realised specific R&D projects with and for SMEs
- The procedure and experiences of innovation promotion are presented using the example of COVE Italy:



**Research and development work for SMEs,  
Dr. Filippo Corsini, Researcher University Scuola Superiore  
Sant'Anna of Pica, Italy**



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# Discussion

You have received a great deal of information on dual Bachelor degree programs and the promotion of innovation in SMEs.

Now I am looking forward to your questions!

What do you think of the dual Bachelor's degree programs?

What experiences have you had?

What is still unclear and what else would you like to know?



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# Following program

I would like to thank the participants in the panel discussion, the speakers and all the panelists.

THANK YOU

To conclude our conference, we would now like to talk about the political strategy and action programs that the eight COVE have developed.



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